Dear [teacher’s name],

I am writing to you to bring Plastic Free Schools, an education programme by the environmental charity Surfers Against Sewage, to your attention.

As you are probably aware, plastic production, consumption and pollution are threatening the natural world and all of the blue and green spaces we enjoy as a school community. As around two thirds of plastic that enters the ocean comes from land-based sources, including towns and cities via rivers, we all have a responsibility to act.

I believe that your role as a teacher is vital for the future of the planet. In 2018, Damien Hinds, Education Secretary at the time, challenged all UK schools to become plastic-free by 2022, highlighting the programme by Surfers Against Sewage as the way to do it.

Plastic Free Schools is a pupil-led, groundbreaking programme that equips young activists with the tools to create positive, lasting environmental change. It has been created to hit key curriculum targets from Key Stages 1 to 3, Spiritual, Moral, Social and Cultural development, inspection frameworks and also links to the United Nations Sustainable Development Goals and is totally free to take part in. The Education Team at Surfers Against Sewage will provide you with everything you need to support your pupils to complete the five objectives and be awarded the coveted Plastic Free Schools plaque!

To get started, you need to sign up on the website. You’ll then be sent a physical welcome pack and will have access to a personalized online space full of helpful resources and information.

I look forward to hearing back from you and hope that you will take on this challenge to support your pupils in taking action!

Your sincerely,

[name]