



SAS HELP SHEET

We know it can be daunting planning a fundraiser and sharing the facts about us - so we've put together a page all about SAS so you can talk about our work with confidence at your event.

THRIVING OCEANS. THRIVING PEOPLE.

(this is our vision of the future.)

WANT TO KNOW MORE?

HEAD OVER TO SAS.ORG.UK

1990

SAS is born by a handful of surfers. At this time, only 27% of bathing waters reached the acceptable standard to they decided to shout about this. In 2016, 98.5% of bathing waters passed the minimum standard!

2012

SAS became a registered charity in England and Wales

2015

SAS is a founding member of the Break the bag habit coalition following campaign success, the 5p bag charge came into effect across England.

2018

The **government** announce that they will introduce a deposit return scheme - victory for our Message in a bottle campaign.

2020

His Royal Highness, Prince of Wales, announced as SAS's first ever patron.

SAS Celebrates their 30th birthday

90,564 volunteers protecting their environment

2012 beach cleans organised.

128 TONNES of plastic pollution removed from beaches and communities

Throwaway plastic pollution is our new sewage.

12 MILLION tonnes of marine litter and plastic enter the oceans every year.

Our supporters helped campaign for the plastic bag charge, which has already saved **6 BILLION+** plastic bags from the entering environment!

SAS IN NUMBERS

(as of 2019)

2328 schools working towards going single-use plastic free (over **120,000** students!)

The Safer Seas Service app, designed to alert users in real time to health risks in bathing waters now covers over **350 BEACHES**, winning the tourism and leisure award at the UK App awards

659 communities work towards going single use plastic free

Over **225,000** people have joined us in calling for a deposit return system to stop plastic bottle pollution.

QUICK FACTS

(You don't have to just read this off... why not make it more interactive by adapting them into a show of hands or mini quiz?)

In the UK alone, we use a staggering **38.5 MILLION** single-use plastic bottles every day with only half of these recycled.

Our beach clean volunteer community is the **BIGGEST IN THE UK!**