

FUNDRAISING CHECKLIST

In

order to make sure your event runs SMOOTHLY, make your way through our checklist and tick off the boxes. Some points may require more work than others.

LET US KNOW W

We always love to hear what you're up to - email fundraising@sas.org.uk

YOU'RE UP TO

or phone 01872 553 001

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You'll need to publicise your event; maximise the powers of social media, local newspapers and venue displays where possible.



Who will take part?



Who are you inviting?



Who will help you on the day or beforehand?



When and where will your event be? (check the date doesn't clash with other big dates)



Have you set a fundraising target?



Have you set up an online fundraising page? (if needed)



Have you checked out our resources and guides to boost your fundraising?



Have you contacted SAS to see if they have any materials to support your event?



How can you promote your event?



How will you use social media to publicise your event?



Have you made a timetable for what you need to do and when?



How will you collect donations?



Do you need collection boxes or will you make your own?



Do you need help counting or paying in your donations?



Are you planning a raffle, serving food or playing music? Make sure that you keep your event legal - gamblingcommission.gov.uk/home.aspx

